

## COOKIE POLICY

### **1.- Purpose and scope**

This Cookies Policy explains clearly, comprehensively and transparently how DRIVEX STUDIOS, S.L. uses cookies and similar technologies when the user accesses, browses or interacts with the digital platform, the website, the app or any environment connected to **www.drivexstudios.com**.

Access to the Platform implies that the user has been informed of the possibility that cookies or equivalent technologies may be installed on their device, terminal or browsing equipment, whether a computer, smartphone, tablet or other compatible device.

### **2.- Data controller and contact details**

The use of cookies and, where applicable, the processing of personal data derived therefrom is the responsibility of DRIVEX STUDIOS, S.L., with Tax Identification Number B26691774 and registered address at Calle Valle del Roncal nº 88, 28660 Boadilla del Monte, Madrid, Spain.

For any queries regarding this policy or the processing of data associated with the use of cookies, users may contact: **privacy@drivexstudios.com**.

### **3.- What are cookies and similar technologies**

Cookies are small files, identifiers or pieces of information that are downloaded or stored on the user's device when they visit a website or use an application. These technologies enable, amongst other purposes, the recognition of a device, the recall of preferences, the facilitation of navigation, the enhancement of security, the measurement of activity, the analysis of the use of the Platform and the personalisation of certain content or experiences.

For the purposes of this policy, references to cookies also include other equivalent technologies, such as local identifiers, pixels, SDKs, web beacons or similar technologies, to the extent that they are used by the Platform.

### **4.- Types of cookies used**

The Platform may use the following categories of cookies, depending on their purpose and always within the applicable framework of consent or legitimacy:

### Strictly necessary cookies

These are essential for the technical functioning of the Platform and for the provision of services expressly requested by the user. These cookies enable, amongst other things:

- manage the session;
- authenticate access to secure areas or user accounts;
- maintain essential technical preferences;
- ensuring the security and stability of the Platform.

Disabling these cookies may prevent the website or certain essential features from working properly.

### Analytics or performance cookies

These enable us to measure, understand and analyse browsing behaviour, use of the Platform and interaction with its content, with the aim of improving performance, digital architecture, usability and the services offered.

These cookies may collect information relating to, amongst other things, pages visited, browsing duration, access routes, interactions, devices used or technical events, and may be processed in aggregate form or, where appropriate, pseudonymised.

### Functional or personalisation cookies

These enable the Platform to remember certain choices or preferences made by the user to provide a more consistent and tailored experience, such as language, visual settings, browsing preferences or specific display options.

### Advertising, marketing or commercial measurement cookies

These may be used to manage promotional spaces, measure the effectiveness of campaigns, limit the repetition of ad impressions, infer interests, or display content, communications, or offers more aligned with the user's browsing profile, always in accordance with applicable regulations and, where required, with prior consent.

## **5.- Consent management and preference settings**

During their first visit to the Platform, users may accept, reject or configure the use of non-essential cookies via the panel, banner, preference centre or management tool provided for this purpose.

The user may modify their preferences at any time, withdraw previously given consent or reconfigure the categories of accepted cookies via the management mechanism available on the Platform.

Withdrawal of consent shall not affect the lawfulness of processing based on consent given prior to its withdrawal.

## **6.- Browser and device settings**

In addition to the options offered by the Platform itself, the user may configure their browser or device to allow, block, limit or delete cookies already installed, as well as to receive notifications prior to their installation.

However, disabling or blocking certain cookies may negatively or substantially affect the functioning, availability, performance or user experience of the Platform, particularly in the case of necessary technical or functional cookies.

## **7.- Retention period**

Cookies will be retained for the time strictly necessary to fulfil their purpose and, in any event, for the maximum periods permitted by applicable regulations and the Organiser's internal retention criteria.

Depending on their nature, cookies may be session cookies, which expire automatically when the browser is closed, or persistent cookies, which remain installed for a specific period until they expire or are manually deleted by the user.

## **8.- Data collected via cookies**

The information obtained through cookies and similar technologies may include, as applicable:

- IP address or equivalent technical identifiers;
- browser type, device, operating system or resolution;
- date, time, duration of the visit or pages viewed;
- browsing and interaction patterns;
- configuration or language preferences;
- technical information necessary to ensure the functioning and security of the Platform.

Where information obtained through cookies can be directly or indirectly associated with an identified or identifiable natural person, such information shall be treated as

personal data in accordance with Regulation (EU) 2016/679, Law 34/2002 on information society services and electronic commerce, and applicable Spanish data protection legislation.

#### **9.- Relationship with the Privacy Policy**

Further information on the processing of personal data, including legal bases, recipients, transfers, the exercise of rights and other legally required matters, is available in **the Platform's Privacy Policy**, with which this policy must be interpreted in a complementary and coordinated manner.

#### **10.- Updating and amending the Cookie Policy**

**DriveX Studios** reserves the right to update, adapt or amend this **Cookies Policy** at any time to reflect regulatory changes, guidelines from supervisory authorities, technical developments on the Platform, new types of cookies or adjustments to the digital operation of the service.

The current version shall be that published on the Platform at any given time and shall be applicable from the date of its publication, unless expressly stated otherwise.